BECOME A MEDIA CAMPAIGNER IN 5 STEPS

1. CONNECT & PLAN
   - Get a smartphone to connect with other activists.
   - Set-up a WhatsApp group to make your media plans.

2. FIND YOUR LOCAL INFLUENCERS
   - Agree a list of important, respected people who support your message that you want to get on radio and TV.

3. APPLY FOR FUNDING FOR AIRTIME
   - Apply to the Global Media Campaign for a direct media grant to buy airtime.

4. CONNECT THE INFLUENCERS WITH THE BROADCASTERS
   - Tell your local TV and radio stations you have funds to get your influencers on air.

5. SHARE!
   - Share! Share! Share!
   - Record their broadcast message on your phone and share widely on social media.