










THE DIRECT ACTION GRANT EXPLAINED

HOW TO APPLY FOR AIRTIME FUNDING

-  You'll receive calls for proposals ahead of days of action or on a quarterly basis via WhatsApp group broadcasts and email. To start you'll only need to share a brief outline of media projects in the WhatsApp group. Later you will need to send an email with more detail to the country project coordinator.
-  Applicants submit proposals to WhatsApp group.
-  A shortlist of applications to move forward will be prepared by the Grants sub-committee. Applicants that do not make the shortlist will be notified by the GMC programme director.
-  Successful applicants will be contacted by a project manager and invited to address concept and budgetary related questions. You will be given a reasonable timeline in which to send your responses.
-  The grants sub-committee and/or the board of trustees (depending on the amount requested) will assess the application and decide whether a grant will be approved. The Grants Sub-committee representative (country project manager) will inform the applicant of that outcome.
-  **If your grant is approved**, payment will be made by bank transfer, remitletly or western union. Please note, money transfers can take up to **8 working days**.
-  Please deliver your narrative and financial reports to the programme manager **within 10 days** of the project end date. Failure to do so will mean that grant applications in the future may not be considered. **No receipts, no repeats.**