THE DIRECT ACTION GRANT EXPLAINED

HOW TO APPLY FOR AIRTIME FUNDING

1. You'll receive calls for proposals ahead of days of action or on a quarterly basis via WhatsApp group broadcasts and email. To start you'll only need to share a brief outline of media projects in the WhatsApp group. Later you will need to send an email with more detail to the country project coordinator.

2. Applicants submit proposals to WhatsApp group.

3. A shortlist of applications to move forward will be prepared by the Grants sub-committee. Applicants that do not make the shortlist will be notified by the GMC programme director.

4. Successful applicants will be contacted by a project manager and invited to address concept and budgetary related questions. You will be given a reasonable timeline in which to send your responses.

5. The grants sub-committee and/or the board of trustees (depending on the amount requested) will assess the application and decide whether a grant will be approved. The Grants Sub-committee representative (country project manager) will inform the applicant of that outcome.

6. If your grant is approved, payment will be made by bank transfer, remitly or western union. Please note, money transfers can take up to 8 working days.

7. Please deliver your narrative and financial reports to the programme manager within 10 days of the project end date. Failure to do so will mean that grant applications in the future may not be considered. No receipts, no repeats.