6 EASY STEPS TO FILMING WITH YOUR MOBILE

HOLDING YOUR PHONE:
• Hold your phone HORIZONTALLY, not vertically.
• Hold your phone STEADY. Avoid sudden or jerky movements.
• Make sure your LENS isn’t obscured by your fingers.
• Your background should be as relevant as possible to the recording.

FRAMING:
• When you frame your subject, make sure they are looking into the space in front of their face.
• Never use the zoom - use your feet - go nearer to the subject to frame them properly.
• There are 2 interview styles:

Looking straight into the camera

This style is used if you want to get their message straight to the viewer. Make sure they look at the dark circle of your camera lens.

Looking off camera, talking to you not the camera

Hold the phone near your head and ask them to look at you. Make sure they are looking into the space in front of their face and hold steady.

LIGHT:
• Place your subject facing the light source — be it the sun or an artificial light.
• Sit with your back to the light source.
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SOUND:
• Find a quiet spot to record whether you’re indoors (i.e. in a studio) or outdoors (i.e. in a market)
• If there is background noise (like traffic or people talking) frame your interviewee so that you can see the source of the noise in the shot.
• Ask the subject to use their own phone to record the sound for you.

RECORDING:
• Start recording - count to 10 in your head - then start the interview.
• Ask your interviewee to start by saying their name, their title and the date of their interview out loud and clear.
• Be sure they spell out their names and give contact details you need from them for follow up.
• Make sure your interviewee looks at the camera.
• If you need to correct anything, count to three in your head and then ask the question again or ask them to look at the camera.
• Once the interview is over, keep the shot steady and again count to 10 in your head before you stop recording.

IDENTIFY WHO, WHAT AND WHY YOU HAVE FILMED:
• If your footage has been recorded in a language other than French or English, we need translations or summaries of what is being said.
• Please follow these steps:
  • Send theWhatsapps of your footage.
  • In the very next WhatsApp, write the details of
    a) who was speaking
    b) on which media platform they appeared
    c) what they said
    d) how many people might have heard their message.
  • If you have recorded better sound off their phone, send this on the 3rd WhatsApp.